

THE
FIRST WEBSERIES
FOR AN IN-CLINIC
PREVENTIVE
BEHAVIOURAL
APPROACH!

- Are you the **OWNER OF THE PRACTICE**, a veterinarian, a technician or are you part of non-medical staff?
- Do you think that **IMPROVING THE QUALITY OF LIFE** of your patients and clients is a good idea?
- Do you **USE BASIC BEHAVIOUR TRICKS** on your kids and wish you could apply them to your patients?
- Is your agenda as **BUSY** as Justin Trudeau's?
- Do you **RUN THE OTHER WAY** when pet owners ask for some behaviour advice?
- Do you think you need to be a behaviourist to start discussing **BEHAVIOUR** in your clinic?
- Do you like **WATCHING TV**, especially when there is a handsome man on the television screen?

IF YOU ANSWERED YES TO AT LEAST 2
OF THE PREVIOUS QUESTIONS, THEN ZTALK IS FOR YOU!

ZTalk is **THE** webseries that gives an acce**Z**ible
and ea**Z**y in-clinic behavioural approach!



PRESENTED BY
VETERINARY BEHAVIOURIST,
**Dr. MARTIN
GODBOUT!**



TITLES OF ALL EPISODES

1. Introduction to In-Clinic Preventive Behavioural Approach
2. Getting Everyone Involved
3. Improving Your Patients' Clinic Experience
4. Working in Behaviour Prevention: Define Our Services
5. Neuropsychological Development in Dogs and Cats
6. Educating a Puppy or a Kitten
7. Avoiding the Trap of Thinking Such Behavior is Normal for a Puppy or a Kitten
8. Providing Effective Follow-Up
9. Cornerstones of Behavioural Intervention
10. Gaging the Impact of Prevention Efforts



WHY YOU WILL ABSOLUTELY BE CAPTIVATED BY ZTALK:



ZTalk is a series of **10 EPISODES** that each has a duration of approximately **5 MINUTES**: so acce**Z**ible!

ZTalk will provide you with **PRACTICAL TOOLS** that will enable you to immediately implement a preventive behavioural approach in your clinic: ea**Z**y!

OK, I want to watch ZTalk right now: where, when?

WHERE?

WE HAVE THE PERFECT
PLATFORM FOR YOU!

- Go to elearning.vetoquinol.com
- Register to access content within a minute!
- So ea**Z**y!

WHEN?

Because we want you to be so excited about the next episode release, one episode will be available **EVERY WEEK, FOR 10 WEEKS.**

To be notified when the next episode is released, simply fill in a **QUICK REMINDER** on the e-learning platform!

AS OF MAY 2, 2017
BROADCASTED EVERY TUESDAY
AT 8 PM EASTERN TIME
(5 PM PACIFIC TIME)

